

In 2024 we are celebrating 50 years since we first opened our doors for business.

Here is a message from the company's founder, Roy Chapman:

My wife Anne and I opened our first garage in Berkhamsted in 1974, operating at the beginning as a service centre. Over the years, the company grew and three other outlets were added and we sold and serviced thousands of new and used vehicles.

When I retired about ten years ago, we decided to downsize drastically, selling off our franchise interests, and Justine, our eldest daughter, took over from me. Justine made what turned out to be a wise decision to concentrate only on service and repairs and, backed by her excellent team, has operated happily and successfully, focusing on our core business of looking after customer needs.

Much has changed in the last fifty years since we began.

Our slogan from day one was "SELDOM BEATEN FOR VALUE OR FRIENDLINESS". We always aim to achieve that and that has not changed.

The Chapman family and all our team would like to take this opportunity to thank all of you who were kind enough to favour us with your business over the last fifty years. It is greatly appreciated.